

After a near two-year break, during which time the Feasibility Study on Marine Cargo Transport to the North Shore was completed, the Quebec Shortsea Shipping Council started up again last December. The Council currently has 15 members—some long-standing, others new—thereby offering a diverse yet comprehensive range of expertise.

Coordinated by the St. Lawrence Shipoperators, the Quebec SSS Council is self-mandated to promote the development of shortsea shipping in Quebec and between Quebec and the rest of North America. The Council aims to support development of Québec-based shortsea shipping services by providing information and expertise and by promoting marine transport's integration into domestic and continental supply chains.

In the Council's first few meetings, it defined the action and communications plans presented in this newsletter.

We invite you to monitor the Council's activities and share any news that might interest proponents of SSS development.

Martin Fournier
St. Lawrence Shipoperators

Shortsea shipping definition: Shortsea shipping is a multimodal transportation concept involving inland marine cargo and passenger transport without ocean crossings, i.e., within lakes and river systems and along coastlines.

Reminder Quebec Shortsea Shipping Council creation

The Quebec Shortsea Shipping Council was created in the wake of the Quebec government's Marine Transportation Policy and the Marine Industry Forum. In 2003, a report adopted by the Forum recommended establishing a permanent Shortsea Shipping Council coordinated by St. Lawrence Shipoperators.



Quebec Shortsea Shipping Council

Fall 2012

Quebec Shortsea Shipping Council, a wealth of expertise

Members:

Martin Fournier

Executive Director, St. Lawrence Shipoperators
Quebec Shortsea Shipping Council President

Ariane Charette

Communications Officer and Coordinator, St. Lawrence Shipoperators
Quebec Shortsea Shipping Council Secretary

Jean Aubry-Morin

Vice-President of Corporate Sustainability,
St. Lawrence Seaway Management Corporation

Stefan Bilas

Vice-President of Sales and Marketing, Oceanex

Aly Damalaye Conde

Economist, Transport Canada

Richard Currie

Marketing Manager, Canada Steamship Lines

Daniel Desgagnés

Managing Director, Desgagnés

Daniel Falaise

Sales Manager, Logistec

Christopher Gauthier

Legal Counsel, Quebec Stevedoring Company

Peter Grayton

Director of Business Development, McKeil Marine

Dave Harvey

Director of Business Development, Ocean

Claude Mailloux

Executive Director, Human Resources Sectorial Committee of the Maritime Industry (CSMOIM)

Carl Martineau

Transportation Analyst, Transports Québec

Jacques Paquin

Vice-President of Marketing and Business Development, Port of Trois-Rivières

Nicole Trépanier

President, St. Lawrence Economic Development Council

Action plan outline

The Quebec Shortsea Shipping Council's action plan focuses on four areas:

- Monitoring
- Research and analysis
- Communications
- Promotion

Increasing shortsea shipping's visibility and general knowledge about it is one of the Quebec Shortsea Shipping Council's key goals. Various measures will be implemented to promote shortsea shipping's benefits and encourage its use. The Council also intends to expand its contacts in Quebec, Canada, the United States and Europe so as to better understand all issues related to SSS development, at home and abroad.