

NASCO

CONFERENCE 2009 QUÉBEC

From June 2 to June 4
Québec City Convention Centre

NOVEMBER 2008 **NEWSLETTER**

A member of North America's SuperCorridor Coalition (NASCO) since December 2007, Québec is proud to be hosting the next NASCO Conference, which will be held in the city of Québec from June 2 to June 4, 2009. The theme of the conference will be *Moving North America Forward*.

If you have any questions concerning the Québec 2009 NASCO Conference, please do not hesitate to contact our institutional partner:

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Agenda for the Québec 2009 NASCO Conference

Experts and senior executives from the private and public sectors in Canada, the United States and Mexico will discuss several major issues affecting the transportation and business sectors throughout North America.

Some of the topics that will be addressed include the challenges and the prospects for the future of globalization; the existing situation and the challenges facing users of North American trade corridors, especially at border crossings, along with avenues for finding solutions; intermodality in transport, including investments in infrastructures and services; North American gateways and trade corridors; innovations in the areas of technology and security; sustainable development initiatives, including at inland ports.

The preliminary Agenda for the Conference is now available for consultation in the Agenda section of the official website of the Québec 2009 NASCO Conference.

Business matching program at the Québec 2009 NASCO Conference

CALLING ALL COMPANIES! Would you like to expand your market in Canada, the US, or Mexico? Are you looking for a business partner? Sign up for the Québec 2009 NASCO Conference business meetings!

During the annual NASCO Conference, a business matching program is available to interested companies that have registered for the Conference. On the morning of Wednesday, June 3, you can participate in four business meetings lasting up to one hour each.

This will be an ideal opportunity to meet with representatives of companies in the transportation and logistics, infrastructure, information technology, electrical and transportation equipment, agri-food, plastics, construction materials and environmental sectors, among many others!

For more information on the business matching program, visit the Business matching program section of the Agenda page of the official conference website. Register online at the Conference website. Don't miss this opportunity!



Transportation and accommodations

The Hilton Québec is the official hotel of the 2009 NASCO Conference. This hotel provides guests with all of the necessary comfort and amenities, and is connected directly to the Québec City Convention Centre. Reserve your room today, and be sure to mention the Québec 2009 NASCO Conference. The special rate for Conference participants will be in effect until April 30, 2009.

To reserve your room: www.hiltonquebec.com

Guests

The accompanying persons can take advantage of a program that has been designed especially for them. The guest program includes a guided tour of the city of Québec, a one-day coach excursion to the breathtaking Charlevoix region, a visit to a museum, a walk along the river, or shopping at a major shopping centre. The accompanying persons are also invited to participate in a number of social activities that have been organized as part of the Conference, including the welcome reception, the dinner at the Théâtre Capitulé, a dinner cruise, and the closing luncheon.

Visibility Plan

Representatives from the public and private sectors (companies, government organizations, local and regional authorities, associations, institutions) are invited to become official sponsors of the Conference. A variety of visibility opportunities are available, depending on the type of sponsorship selected. For more information, please consult the Visibility Plan, which will soon be available in the Sponsorships section of the Conference website.

Registration for the Québec 2009 NASCO Conference and Business matching program

The registration period will begin soon. Those who wish to attend can register online through the Registration section of the official Conference website. A link will guide you to a secure page, where you can conduct your transactions worry free. You can also register by fax or by mail. Simply print out and complete the registration form that is available on the secure registration page.

Please note that a preferential rate will be offered until April 30, 2009, after which the registration fees will increase.

Registration fees (\$CAN)	Members	Non-members	Guests
Conference registration: On or before April 30, 2009	\$350	\$400	\$225
Conference registration: After April 30, 2009	\$400	\$450	\$250
Business matching program registration	No additional fee	\$50 additional fee	Does not apply

Québec at North America Works IV

Québec is proud to be associated with *North America Works IV*, which will be held in Kansas City, Missouri (USA) from November 5 to 7, 2008. Jointly organized by North America's SuperCorridor Coalition (NASCO) and the City of Kansas City, this annual conference brings together decision-makers, experts, and business people involved with freight transportation systems, international trade logistics, economic and sustainable development, and the security and management of transborder trade corridors.

The gouvernement du Québec will host the "North America Night — Soirée Québec" dinner on Thursday, November 6. We look forward to seeing you there!

We will also take advantage of this opportunity to promote the upcoming annual NASCO Conference, which will be held in the city of Québec from June 2 to 4, 2009. Come and visit the exhibition and meet with our representatives. They will be pleased to provide you with more information.

