

MARKET FACTS INC., 3040 SALT CREEK LANE, ARLINGTON HGTS. IL. 60005 JOB NO.

AUG 20, 1993 9:35 AM

CARD

D346-02

QU.

COL.

CODE

DESCRIPTION

PAGE 0001

300 RESPS. WRITTEN

Auto/CRA

MARKET FACTS INC., 3040 SALT CREEK LANE, ARLINGTON HGTS. IL. 60005 JOB NO.

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CARD 01

D346-02

QU. COL. CODE DESCRIPTION PAGE 0002

01-05	ID NUMBER	
06	LANGUAGE	
	1	ENGLISH
	2	FRENCH
07	MODE OF TRANSPORTATION	
	1	AIR
	2	RAIL
	3	BUS
	4	AUTO - ONTARIO
	5	AUTO - QUEBEC
08-10	MONTH OF INTERVIEW (QUEBEC)	
	1-12,998,999	
11-13	DAY OF INTERVIEW (QUEBEC)	
	1-31,998,999	
14-16	CITY/TOWN WHERE TRIP BEGAN (QUEBEC)	
	1-221,991,993,9 94,995,997	
17-18	SUPER ZONE (QUEBEC)	
	01	WINDSOR
	02	LONDON
	03	SARNIA
	04	HAMILTON
	05	TORONTO
	06	OTTAWA

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07 MONTREAL
08 QUEBEC
09 KINGSTON
10 TROIS RIVIERES
11 EASTERN CANADA
12 NORTHERN ONTARIO/
QUEBEC
13 WESTERN CANADA
14 EASTERN U.S.A
15 WESTERN U.S.A
16 REST OF WORLD

19-21 CITY/TOWN WHERE TRIP
END (QUEBEC)

1-221,991,993,9
94,995,997

22-23 SUPER ZONE (QUEBEC)

01 WINDSOR
02 LONDON
03 SARNIA
04 HAMILTON
05 TORONTO
06 OTTAWA
07 MONTREAL
08 QUEBEC
09 KINGSTON
10 TROIS RIVIERES
11 EASTERN CANADA
12 NORTHERN ONTARIO/
QUEBEC
13 WESTERN CANADA
14 EASTERN U.S.A
15 WESTERN U.S.A
16 REST OF WORLD

24-29 PRECODED 5 DIGIT #
(ONTARIO)

1-99999,999998,
999999

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1	30	DISTANCE OF ONE-WAY TRIP COUNTING ALL CONNECTIONS (QUEBEC) -----	
		1	LESS THAN 50KM OR 35 MILES
		2	50 TO 149 KM OR 35 TO 99 MILES
		3	150 TO 360 KM OR 100 TO 225 MILES
		4	MORE THAN 360 KM OR 225 MILES
2	31	MAIN PURPOSE OF THE TRIP (QUEBEC) -----	
		1	BUSINESS - TRIP PAID BY EMPLOYER
		2	BUSINESS - TRIP NOT PAID BY EMPLOYER
		3	COMMUTING TO/FROM WORK
		4	GOING TO/FROM UNIVERSITY/COLLEGE
		5	VACATION OR RECREATION
		6	SHOPPING OR PERSONAL BUSINESS
		7	VISITING FRIENDS OR RELATIVES
		8	OTHERS
3	32	WHETHER GOING OR RETURNING FROM MAIN DESTINATION (QUEBEC) -----	
		1	GOING TO
		2	RETURNING FROM
		3	NOT STATED
4	33-35	# OF PEOPLE TRAVELLING IN IMMEDIATE PARTY ON THIS TRIP (QUEBEC)	

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			1-12,998,999
5	36		REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC) -----
			FASTER MEANS OF TRAVEL -----
		1	YES
		2	NO
5	37		REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC) -----
			LEAST EXPENSIVE -----
		1	YES
		2	NO
5	38		REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC) -----
			MOST CONVENIENT -----
		1	YES
		2	NO
5	39		REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC) -----
			NEED A CAR/VEHICLE AT MY DESTINATION -----
		1	YES
		2	NO
5	40		REASON(S) FOR TAKING

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AUTOMOBILE/VEHICLE
FOR THIS TRIP (QUEBEC)

NEEDED TO CARRY
BAGGAGE/EQUIPMENT ECT.

1 YES
2 NO

5 41

REASON(S) FOR TAKING
AUTOMOBILE/VEHICLE
FOR THIS TRIP (QUEBEC)

NEEDED TO MAKE OTHER
STOPS ALONG THE WAY

1 YES
2 NO

5 42

REASON(S) FOR TAKING
AUTOMOBILE/VEHICLE
FOR THIS TRIP (QUEBEC)

OTHERS

1 YES
2 NO

5 43

REASON(S) FOR TAKING
AUTOMOBILE/VEHICLE
FOR THIS TRIP (QUEBEC)

NOT STATED

1 YES
2 NO

6 44

WHETHER OWN A CAR
(QUEBEC)

1 YES

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		2	NO	
		3	NOT STATED	
7	45	SEX OF RESPONDENT (QUEBEC)		
		1	MALE	
		2	FEMALE	
		3	NOT STATED	
8	46	AGE GROUP OF RESPONDENT (QUEBEC)		
		1	UNDER 20 YEARS	
		2	20 - 34 YEARS	
		3	35 - 49 YEARS	
		4	50 - 64 YEARS	
		5	65 YEARS OR OVER	
		6	NOT STATED	
9	47-49	NUMBER OF PEOPLE IN HOUSEHOLD (ONTARIO & QUEBEC)		
		1-15,998,999		
10	50	HOUSEHOLD GROSS INCOME (QUEBEC)		
		1	LESS THAN \$20,000	
		2	\$20,000 - \$39,999	
		3	\$40,000 - \$59,999	
		4	\$60,000 - \$79,999	
		5	\$80,000 OR OVER	
		6	NOT STATED	
	51	RANKING 11A		
		1	1	
		2	2	
		3	3	

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		4	4	
11	52	RANKING 11B		
		1	1	
		2	2	
		3	3	
		4	4	
11	53	RANKING 11C		
		1	1	
		2	2	
		3	3	
		4	4	
11	54	RANKING 11D		
		1	1	
		2	2	
		3	3	
		4	4	
	55	COMPLETED ANSWERED QUESTIONNAIRE		
		1		
V1	56-57	A) VERSION IDENTIFIER		
		11-13		
V2	58	B) VERSION IDENTIFIER		
		1-6		
	59-78	OPEN		
	79-80	CARD		

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01

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QU. COL. CODE DESCRIPTION PAGE 0001

	01-05	ID NUMBER	
	06	LANGUAGE	
	07	MODE OF TRANSPORTATION	
	08-10	MONTH OF INTERVIEW (QUEBEC)	
	11-13	DAY OF INTERVIEW (QUEBEC)	
	14-16	CITY/TOWN WHERE TRIP BEGAN (QUEBEC)	
	17-18	SUPER ZONE (QUEBEC)	
	19-21	CITY/TOWN WHERE TRIP END (QUEBEC)	
	22-23	SUPER ZONE (QUEBEC)	
	24-29	PRECODED 5 DIGIT # (ONTARIO)	
1	30	DISTANCE OF ONE-WAY TRIP COUNTING ALL CONNECTIONS (QUEBEC)	
2	31	MAIN PURPOSE OF THE TRIP (QUEBEC)	
3	32	WHETHER GOING OR RETURNING FROM MAIN DESTINATION (QUEBEC)	
4	33-35	# OF PEOPLE TRAVELLING IN IMMEDIATE PARTY ON THIS TRIP (QUEBEC)	
5	36	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	
		FASTER MEANS OF TRAVEL	

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QU.	COL.	CODE	DESCRIPTION	PAGE 0002
5	37	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	LEAST EXPENSIVE	
5	38	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	MOST CONVENIENT	
5	39	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	NEED A CAR/VEHICLE AT MY DESTINATION	
5	40	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	NEEDED TO CARRY BAGGAGE/EQUIPMENT ECT.	
5	41	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	NEEDED TO MAKE OTHER STOPS ALONG THE WAY	
5	42	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	OTHERS	
5	43	REASON(S) FOR TAKING AUTOMOBILE/VEHICLE FOR THIS TRIP (QUEBEC)	NOT STATED	
6	44	WHETHER OWN A CAR		

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			(QUEBEC)	
7	45		SEX OF RESPONDENT (QUEBEC)	
8	46		AGE GROUP OF RESPONDENT (QUEBEC)	
9	47-49		NUMBER OF PEOPLE IN HOUSEHOLD (ONTARIO & QUEBEC)	
10	50		HOUSEHOLD GROSS INCOME (QUEBEC)	
	51		RANKING 11A	
11	52		RANKING 11B	
11	53		RANKING 11C	
11	54		RANKING 11D	
	55		COMPLETED ANSWERED QUESTIONNAIRE	
V1	56-57		A) VERSION IDENTIFIER	
V2	58		B) VERSION IDENTIFIER	
	59-78		OPEN	
	79-80		CARD	

RECFM=FB ,LRECL= 80,BLKSIZE= 6400

[illegible]

[illegible]

[illegible]

[illegible]

ID	0239714 FFFFFFFFF4444444444444444FF 023971400000000000000000702500000000000000004032141121000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	007025 004 32141121 01		LENGTH	80	47
ID	0239814 FFFFFFFFF4444444444444444FF 0239814000000000000000004072000000000000000003014321124000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	004072 003 14321124 01		LENGTH	80	48
ID	0239914 FFFFFFFFF4444444444444444FF 02399140000000000000000007949000000000000000002041231122000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	007949 002 41231122 01		LENGTH	80	49
ID	0240014 FFFFFFFFF4444444444444444FF 02400140000000000000000042840000000000000000004013421124000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	004284 004 13421124 01		LENGTH	80	50
ID	0240114 FFFFFFFFF4444444444444444FF 02401140000000000000000002667000000000000000003014321123000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	002667 003 14321123 01		LENGTH	80	51
ID	0240214 FFFFFFFFF4444444444444444FF 02402140000000000000000003235000000000000000001014321121000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	003235 001 14321121 01		LENGTH	80	52
ID	0240314 FFFFFFFFF4444444444444444FF 024031400000000000000000071090000000000000000004034121126000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	007109 004 34121126 01		LENGTH	80	53
ID	0240414 FFFFFFFFF4444444444444444FF 02404140000000000000000008812000000000000000005024311122000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	008812 005 24311122 01		LENGTH	80	54
ID	0240514 FFFFFFFFF4444444444444444FF 02405140000000000000000001091000000000000000002031241123000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	001091 002 31241123 01		LENGTH	80	55
ID	0240614 FFFFFFFFF4444444444444444FF 02406140000000000000000068780000000000000000002014321124000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	006878 002 14321124 01		LENGTH	80	56
ID	0240714 FFFFFFFFF4444444444444444FF 024071400000000000000000078520000000000000000001032141126000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	007852 001 32141126 01		LENGTH	80	57
ID	0240814 FFFFFFFFF4444444444444444FF 024081400000000000000000081230000000000000000004014321121000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80	008123 004 14321121 01		LENGTH	80	58

ID	0240914 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 0240914000000000000000004283000000000000000000020312411250000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	59
ID	0241014 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 02410140000000000000000003421000000000000000001042131122000000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	60
ID	0241114 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 02411140000000000000000003088000000000000000000402341112300000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	61
ID	0241214 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 0241214000000000000000000491700000000000000000000030231411250000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	62
ID	0241314 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024131400000000000000000071800000000000000000000201342112300000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	63
ID	0241414 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024141400000000000000000066870000000000000000000201342112300000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	64
ID	0241514 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024151400000000000000000081670000000000000000000101432112200000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	65
ID	0241614 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024161400000000000000000042160000000000000000000101324112200000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	66
ID	0241714 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024171400000000000000000033860000000000000000000201432112300000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	67
ID	0241814 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 024181400000000000000000018940000000000000000000201342112300000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	68
ID	0241914 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 0241914000000000000000000081020000000000000000009990421311260000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	69
ID	0242014 FFFFFf4444444444444444FFf4444444444444444FFF4FFFFFFFf444444444444444444FF 02420140000000000000000003122000000000000000000502341112100000000000000000001 1...5...10...15...20...25...30...35...40...45...50...55...60...65...70...75...80		LENGTH	80	70

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DATA SET UTILITY - GENERATE

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PROCESSING ENDED AT EOD