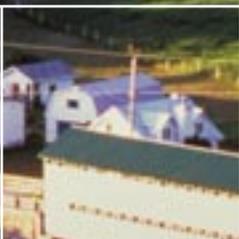
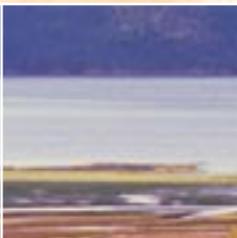




Tourist
Signing
Policy



**Tourist Route Sign
Program**

Tourist
Signing
Policy



**Tourist Route Sign
Program**

Second Edition Contributors

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Cover design

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*The French version of this document Signalisation des routes et circuits touristiques is available at:
www.bonjourquebec.com/signalisation*

The English version is available at: www.bonjourquebec.com/signing

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et ministère des Transports du Québec
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1. Context

The Québec tourist industry is rapidly growing and undergoing interesting changes. This prompted the tourist community to promote the heritage and natural treasures of their respective regions to tourists travelling the Québec roadways. The main goal is to attract tourists in order to create permanent tourist activity or at the very least spread it out over a greater part of the year.

To achieve this, we have resorted to implementing a tourist sign system on Québec roads, which has proven to be a very reliable formula in the past. In 1988, Tourisme Québec and the Ministère des transports du Québec have developed the first stage of a road sign system by launching a tourist sign program aiming attractions, tourist activities and lodging accommodations. In 1989, the second stage has been initiated by erecting welcoming signs to the main access points of tourist regions (Bonjour! signs). In 1992, the Ministère des transports and Tourisme Québec set forth the third stage of this system which consisted of service station and restaurant signs on highways. However, these various signs, very much appreciated by tourists and the tourist community, did not quite reflect the newly-expressed needs of the tourist community, namely the indication of certain tourist routes.

In order to meet that need, the Ministère des transports and Tourisme Québec officially launched, in 1999, a sign program specifically designed for tourist routes. This program is clearly described in the following pages.

2. What is a tourist route?

A tourist route is an itinerary leading to a destination along a picturesque road interspersed with tourist sites opened to visitors and service points. These runs are made up of a circular (same starting and ending point) or linear (different starting and ending point) route.

3. Objectives

3.1 COMPLETE THE CURRENT TOURIST SIGN SYSTEM

- Promote uniformity and continuity with the current tourist signs.
- Increase tourist security by marking out routes outside major highways.
- Avoid trivializing certain routes by using permissive sign criteria, which could compromise the usefulness and impact of the signs.

3.2 CONTRIBUTE TO REGIONAL TOURIST DEVELOPMENT

- Provide easy access to visitors allowing them to discover an array of activities, attractions, and services.
- Offer travellers alternate routes to major highways.
- Emphasize the regional tourist product located along secondary routes.
- Support the offer of the regional tourist product.
- Promote tourist routes identified by regional tourist associations and described in the publications.
- Standardize road signs according to the information available in the various tourist publications such as regional tourist guides.

3.3 FOSTER INTER-REGIONAL COOPERATION FOR TOURIST DEVELOPMENT

- Give priority to signs of important inter-regional tourist routes across Québec.

4. Principles

Tourist route signs are included under the integrated sign system program and are subject to the principles established for that program.

- Self-funding: Costs of signs are the responsibility of the applicants and the persons who benefit from the signs.
- Standardized signs: standards for shape, colour, size and location of signs.
- Complete sign system: even if it runs through several municipalities or regions.
- Feeder service: guide visitors from major highways to off-highway secondary routes leading to a tourist route.
- Restrictions: each tourist region must choose a maximum number of three tourist routes on which to post signs. The implication of regional tourist associations is mandatory to help define and recognize the tourist routes requiring signs. Choices can be based on the tourist routes included in the development or marketing plans of regional tourist associations or those of regional county municipalities (MRC).

5. Eligibility requirements

- The following eligibility requirements must be met:
- Recognized by the regional tourist association.
- Provide a certain number of attractions and services over a distance of at least 50 km. These attractions and services must be opened to visitors.
- Offer visitor services at least 5 days a week and offer parking accommodations for any type of vehicle.
- Have a short and unambiguous name, which does not include the name of a community.
- The itinerary:
 - Must be one continuous route which cannot be separated into several branches offering different route directions to the motorist;
 - Must not intersect with other routes;
 - Must lead to route networks easily accessible by any type of vehicle.
- The tourist route must be described in the regional tourist guide provided by the regional tourist association. The route may also be included in other brochures and publications that are recognized by Tourisme Québec and the regional tourist association.
- The publications must provide a detailed description of the itinerary and the available services.
- The publications must indicate the length and time required to cover the route, the available services and, if possible, visiting hours and addresses of the service points.
- The tourist route must appear on a map on which major route networks, cities or municipalities appear.

6. Sign standards

The tourist route sign standards determine the regulations concerning the manufacturing and installation of route signs. These regulations are established by the Ministère des Transports.

6.1 CONDITIONS

Tourist route signs make road users aware of the location of a tourist route.

The tourist routes indicated by these signs are those meeting the eligibility requirements determined by the Comité national de signalisation des routes et circuits touristiques.

6.2 TYPES OF SIGNS

a) Directions to Route

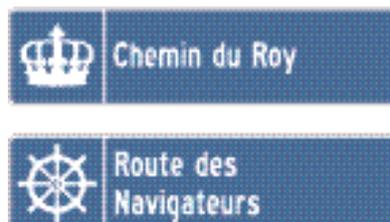
The directions to route sign I-185-1 indicates the presence of and direction to a tourist route.

The I-185-1 sign displays a white pictograph, border and inscriptions on a blue background. This pictograph has been approved by the Comité national d'analyse des demandes de signalisation des routes et circuits touristiques.



b) Route Marker

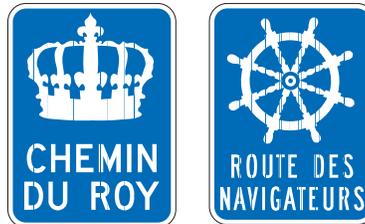
The route marker I-185-2 indicates the beginning of the tourist route. The I-185-2 sign displays a white pictograph, border and inscriptions on a blue background. This pictograph has been approved by the *Comité national d'analyse des demandes de signalisation des routes et circuits touristiques*.



c) Route Confirmation Marker

The route confirmation marker I-185-3 confirms and recalls the existence of the tourist route.

The I-185-3 sign displays a white pictograph, border and inscriptions on a blue background.



6.3 DESIGNS OF SIGNS

a) Elements Appearing on the Signs

1. Inscription

i) Type of Lettering

The name of the tourist route must appear in small and capital letters on the I-185-2 sign and in small letters only on the I-185-1 and I-185-3 signs.

The type of lettering used for inscriptions must be identical to the one appearing on tourist service signs.

ii) Inscription Layout

The name of the tourist route must be flush left in the space it occupies on the I-185-2 sign, while it must be centred in the space it occupies on I-185-1 and I-185-3 signs.

iii) Distance

The distances shown on the I-240-P tab signs are the distances remaining to the tourist route. These distances must conform to the following rounding rule:

Distance indications must follow these rounding rules:

<u>Actual Distance</u>	<u>Indicated Distance</u>
≤ 300 m	No distance indicated
$300 \text{ m} < D \leq 800$ m	0,5 km
> 800 m	Distance is rounded off to nearest km

2. Pictograph

The pictograph depicting the tourist route is chosen by the organization which is responsible for the route. It must be the best illustration of the name of the route. The pictograph's graphics must be as simple as possible in order to be easily reproduced and identified by highway users. This pictograph must obtain the approval of the Comité national d'analyse des demandes de signalisation des routes et circuits touristiques and The Comité des pictogrammes, set up by the Ministère des Transports to standardize the pictographs used for tourist signs.

b) Layout of Elements

Signs for tourist routes must include the two following elements, which must be laid out as follows:

- in the left section of the I-185-2 sign: a pictograph representing the tourist route;
- in the right section of the I-185-2 sign: the name of the tourist route;
- in the upper section of the I-185-1 and I-185-3 signs: a pictograph representing the tourist route;
- in the lower section of the I-185-1 and I-185-3 signs: the name of the tourist route.

c) Size of Signs

Tourist route signs must comply with the sizes indicated below:

Sign	Types Sizes (mm)
I-185-1	600 x 600 900 x 900 1200 x 1200
I-185-2	2400 x 600
I-185-3	600 x 450

The Ministère des Transports chooses among the three available sizes for the I-185-1 sign according to the size of the other signs to which it is associated.

d) Colour and Retroreflection

The blue and white colours of the sign must be in compliance with the ASTM D 4956 standard of the Standard Specification for Retroreflection Sheeting for Traffic Control.

All elements appearing on the signs must be reflective.

The coefficient of retroreflection of sign films must be at least equivalent to type 1 of the ASTM D 4956 standard.

6.4 INSTALLATION OF SIGNS GIVING DIRECTIONS

a) Directional Signing Principles

The tourist route markers must be installed so as to provide continual information up to the route and continue to do so along the route.

Directions to the tourist route must be provided as follows:

A I-185-1 sign, supplemented by the appropriate I-240-P direction tab sign, is installed at the intersection of the access road and the most important highway in either direction up to 20 km from the beginning of the tourist route.

The ends of the tourist route are signed. Moreover, trailblazing signs for the tourist route may be installed between each end on a major highway from which tourists may reach a tourist route or which leads to a major tourist centre located on the tourist route. The distance between two access roads leading to a tourist route must be at least 20 km. If necessary, these centres are selected by regional tourist associations.

On freeways, the directional signing is provided by sign I-185-1 included in the advance guide sign sequence and another sign included in the exit direction sign sequence. These 900 x 900-mm or 1200 x 1200-mm signs are installed below the oversized signs. In exit ramps or on other highways, the dimensions of the signs are 600 x 600 mm.

On freeways, the directional signs are installed under the advance guide and exit direction signs when the latter are side-mounted. When destination guide signs are installed overhead, the signs are supplemented by the appropriate I-240-P direction tab signs and ground-mounted near the overhead structures for the advance guide and exit direction signs.

On freeways, the ends of the tourist route are signed. Other access roads to the tourist route may also be signed if they generate a substantial number of tourists or lead to a major tourist centre located on the tourist route. The distance between two access roads on a freeway must be at least 20 km. If necessary, the centres are selected by regional tourist associations.

- I-185-1 signs, supplemented by the appropriate I-240-P direction tab signs, are installed between the directional signs and the beginning of the route if there is a major intersection or change in direction;
- An I-185-2 sign is installed at the beginning of the tourist route and repeated at the entrance to each of the tourist regions being crossed;
- A tourist route is marked by installing I-185-3 signs approximately every 10 km.
- In a community, the maximum interval is 2 km. In the approach to a major intersection, an I-185-3 sign must always be installed upstream of the intersection and be supplemented by the appropriate I-240-P direction tab sign;
- The end of the tourist route is indicated by installing an I-185-3 sign, supplemented by an I-230-P route ends tab sign.

b) Installation and Location of Signs

1. Location of Signs

Signs for tourist routes must be located at least 150 m upstream of an intersection and at least 50 m from any other sign.

When signs are to be installed on a public highway maintained by the ministère des Transports and on a public highway maintained by a municipality, they must first be installed on the public highway maintained by the municipality.

2. Height and Distance from the Road

Signs must be installed on the right side of the road, facing traffic.

i) Height

In a rural environment, the height of a sign, measured from the road level to the bottom ridge of the sign, must be at least 2,1 metres high and should not exceed 2,5 metres.

In an urban environment, such a sign must be at least 2,1 metres high and should not exceed 3 metres. However, when pedestrian access is allowed, signs must be installed at the minimal height of 2,2 metres.

ii) Distance from the Road

In a rural environment, the sign's lateral distance from the road, measured from the outside shoulder to the lateral ridge, must be at least one metre high and should not exceed 3,5 metres.

In an urban environment, that distance, measured from the inside of the road side, must be at least 0,3 metres high and should not exceed 3,5 metres.

3. Sign Stands

Sign stands should yield under impact and be strong enough to resist vibrations, strong winds, and the air movement caused by passing vehicles.

6.5 MAINTENANCE

Signs must be subjected to night-time and daytime inspections on a periodical basis.

Inscriptions and pictographs appearing on the signs must be visible at all times.

Damaged signs and tab signs must be repaired or replaced as soon as possible, including those not corresponding to a coefficient of retroreflection of at least 50 % of the standard to which they are required to comply with.

No inscription regarding sign ownership should appear on the side facing traffic.

7. Costs of signs

Costs of signs include manufacturing, installation, maintenance and management costs. The costs of signs are assumed by the organization responsible for them. The contract is established for a five-year period.

8. Role of partners

8.1 MINISTÈRE DES TRANSPORTS

The Ministère des Transports acts as project manager of the sign system across Québec roads. Responsibilities include:

- defining, in collaboration with Tourisme Québec, tourist sign programs;
- designing and standardizing tourist route signs;
- sitting on the Comité national d'analyse des demandes de signalisation;
- ensuring sign standards are applied;
- managing tourist route sign programs or overseeing management by a third party;

- coordinating and following up program implementation in collaboration with Tourisme Québec;
- coordinating publications of tourist route sign programs;
- participating in periodical meetings to follow the evolution of the tourist route program.

MINISTÈRE DES TRANSPORTS

Direction du soutien à l'exploitation des infrastructures

Service des technologies d'exploitation

700, boulevard René-Lévesque Est, 17^e étage

Québec (Québec) G1R 5H1

Michel Masse, ing. - Member of the *Comité national d'analyse des demandes de signalisation des routes et circuits touristiques*

8.2 TOURISME QUÉBEC

Tourisme Québec is involved in the development of tourist signs across the province of Québec. This organization must ensure that tourists have access to the products, services and attractions available in the various regions of Québec.

Tourisme Québec's responsibilities include:

- in collaboration with the MTQ, defining tourist route sign standards;
- in collaboration with regional tourist associations, defining the eligibility criteria required to identify the tourist routes for which signs will be put up;
- presiding over and coordinating the activities of the *Comité national d'analyse des demandes de signalisation des routes et circuits touristiques*;
- in collaboration with the MTQ and the regional tourist associations, elaborating a procedure in terms of application submittals to the provincial committee;
- collaborating in the implementation and follow-up of the sign program;
- participating in periodical meetings to follow the evolution of the tourist route program.

TOURISME QUÉBEC

Direction générale des services à la clientèle touristique

Bureau 400

1010, rue Sainte-Catherine Ouest

Montréal (Québec) H3B 1G2

www.bonjourquebec.com/signalisation

Danielle Lavoie, president of the *Comité national d'analyse des demandes de signalisation des routes et des circuits touristiques*

Jacinthe Dumoulin

8.3 REGIONAL TOURIST ASSOCIATIONS

Regional tourist associations¹ are responsible for coordinating actions at regional and inter-regional levels in regards to tourist route creation, recognition, promotion and signs.

In that capacity, they must:

- inform and advise the tourist community of their region in terms of the elaboration of tourist routes;
- ensure regional and inter-regional consultation in order to respect the number of tourist routes for which signs will be put up;
- provide official recognition of the tourist routes for which signs will be erected and ensure their promotion in the regional tourist guide and other tourist publications;
- establish agreements pertaining to documentation and presentation files with adjacent regional tourist associations when the tourist route runs across several tourist regions;
- establish agreements with various sign project promoters to ensure financing;
- submit selected applications to the Comité national d'analyse des demandes de signalisation;
- ensure regional follow-ups of the committee's decisions.

8.4 ASSOCIATIONS TOURISTIQUES RÉGIONALES ASSOCIÉES DU QUÉBEC (ATRAQ)

This organization is a grouping of various regional tourist associations and it is responsible for:

- informing and advising regional tourist associations in terms of the elaboration of tourist routes;
- ensuring national consultation in order to respect the number of tourist routes for which signs will be put up;
- sitting on the Comité national d'analyse des demandes de signalisation;
- making sure that regional tourist associations include tourist route information in their regional tourist guide and promotional publications.

LES ATR ASSOCIÉES DU QUÉBEC

3333, boulevard du Souvenir, bureau 300

Laval (Québec) H7V 1X1

Isabelle McCann, member of the Comité national d'analyse des demandes de signalisation des routes et des circuits touristiques

8.5 COMITÉ NATIONAL D'ANALYSE DES DEMANDES DE SIGNALISATION DES ROUTES ET CIRCUITS TOURISTIQUES

8.5.1 Committee Members

The Comité national d'analyse des demandes de signalisation des routes et circuits touristiques is comprised of ATRAQ representatives, the Ministère des Transports and is presided over by Tourisme Québec.

8.5.2 Mission

The committee has the mandate to:

- assess tourist route sign applications submitted by regional tourist associations and regional promoters in compliance with the objectives and principles elaborated in the sign program²;
- make sure the projects meet the eligibility requirements en effect;
- assess the feasibility of the project;
- evaluate if the project complies, overall, with sign standards;
- assess the project financing and long-term maintenance costs;
- rule on the approval or refusal of the sign request and officially notify the regional tourist association.

8.5.3 Power

The committee has the power to reject any sign request beyond the respect of program requirements and standards. The committee has the right to consider other factors in its assessment. In the event of a refusal, explanations will be provided.

9. Content of application

Any request pertaining to tourist route signs must be overseen by a regional tourist association, regional county municipality (MRC), tourist corporation, tourist office or group of municipalities. In all cases, it is the regional tourist association which is responsible for supervising the project and submitting it to the national committee.

The organization and the various partners requesting tourist route signs on their territory must provide the national committee with the following information:

- name, address and numbers of the applicant as well as the name of the person in charge of the project (registration form3);
- name and itinerary of the tourist route for which signs are being requested, approved by resolution of the city council for each municipality involved in the project;
- description of the itinerary, attractions, and particularities of the tourist route;
- roadside description (panoramic views, landscapes, etc.) along with visuals (photographs, video, etc.);
- municipal by-laws pertaining to advertising and the MRC's layout dispositions pertaining to the quality of the environment (if they exist);
- content of the agreement between the partners involved in the project;
- written approval (agreement drawn up by a notary) of the municipalities in which the itinerary runs across indicating that they agree with the name, itinerary and that they will authorize sign installations on their territory when signs must be erected on the roads maintained by them;
- financing plan of the project for the duration of the agreement;
- formal commitment of the regional tourist association for the duration of the agreement to describe the itinerary and service point information regarding the tourist route in question as specified in the eligibility requirements.

10. Assessment

of tourist route signs after three years

Three years after the signs have been erected on a tourist route, the members of the national committee have the right to validate the project by making sure that all the environment, sign and tourist criteria specified at the time of the assessment of the request, are still being upheld. Any irregularity will be forwarded to the regional tourist association of the region in question and will be noted and taken into account at the time of the contract renewal.

Six months prior to the end of the sign contract, The Ministère des Transports must send the person responsible for the project notification of the contract's imminent ending date. Upon receipt of the notice, the person responsible for the project must, through his regional tourist association, send the national committee a request for renewal, since this is not a vested right. This renewal application may contain modification requests pertaining to the itinerary as well as the corrective actions mentioned by the national committee at the time of the assessment. Requests regarding infrastructures and tourist service points may also be included.

11. Sign contracts management

Sign contracts including plans, manufacturing, installation and maintenance of signs are elaborated by the Ministère des Transports du Québec.

The contract is in effect for a five-year period and renewable thereafter as long as all the program requirements are met at the time of renewal.

Appendix 1

REGIONAL TOURIST ASSOCIATIONS

TOURISME ABITIBI-TÉMISCAMINGUE

170, avenue Principale, Office 103
Rouyn-Noranda, Québec J9X 4P7
Tel: (819) 762-8181

TOURISME BAS-SAINT-LAURENT

148, rue Fraser
Rivière-du-Loup, Québec G5R 1C8
Tel: (418) 867-1272

TOURISME CANTONS-DE-L'EST

20, rue Don-Bosco Sud
Sherbrooke, Québec J1L 1W4
Tel: (819) 820-2020

TOURISME CENTRE-DU-QUÉBEC

20, boulevard Carignan Ouest
Princeville, Québec G6L 4M4
Tel: (819) 364-7177

TOURISME CHARLEVOIX

495, boul. de Comporté
P.O. Box 275
La Malbaie, Québec G5A 1T8
Tel: (418) 665-4454

TOURISME CHAUDIÈRE-APPALACHES

800, autoroute Jean-Lesage
Saint-Nicolas, Québec G7A 1E3
Tel: (418) 831-4411

ASSOCIATION TOURISTIQUE DE DUPLESSIS

312, avenue Brochu
Sept-Îles, Québec G4R 2W6
Tel: (418) 962-0808

TOURISME GASPÉSIE

357, route de la Mer
Sainte-Flavie, Québec G0J 2L0
Tel: (418) 775-2223

ASSOCIATION TOURISTIQUE DES ÎLES-DE-LA-MADELEINE

128, chemin du Débarcadère
P.O. Box 1028
Cap-aux-Meules G0B 1B0
Tel: (418) 986-2245

TOURISME LANAUDIÈRE

3645, rue Queen
Rawdon, Québec J0K 1S0
Tel: (450) 834-2535

ASSOCIATION TOURISTIQUE DES LAURENTIDES

14142, rue de la Chapelle
Mirabel, Québec J7J 2C8
Tel: (450) 436-8532

TOURISME LAVAL

2900, boul. Saint-Martin Ouest
Laval, Québec H7T 2J2
Tél.: (450) 682-5522

**ASSOCIATION TOURISTIQUE
DE MANICOUAGAN**

337, boul. La Salle, Office 304
Baie-Comeau, Québec G4Z 2Z1
Tel: (418) 294-2876

TOURISME MAURICIE

777, 4e Rue
Shawinigan, Québec G9N 1H1
Tel: (819) 536-3334

TOURISME MONTÉRÉGIE

11, chemin Marieville
Rougemont, Québec J0L 1M0
Tel: (450) 469-0069

TOURISME MONTRÉAL

1555, rue Peel, Office 600
Montréal, Québec H3A 3L8
Tél.: (514) 844-5400

TOURISME OUTAOUAIS

103, rue Laurier
Hull, Québec J8X 3V8
Tel: (819) 778-2222

**OFFICE DU TOURISME
ET DES CONGRÈS DE QUÉBEC**

399, rue Saint-Joseph Est, 2nd Floor
Québec, Québec G1K 8E2
Tel: (418) 522-3511

TOURISME SAGUENAY-LAC-SAINT-JEAN

455, rue Racine Est, Office 101
Chicoutimi, Québec G7H 1T5
Tel: (418) 543-9778

TOURISME BAIE-JAMES

166, boulevard Springer
Chapais, Québec G0W 1H0
Tel: (418) 745-3979

Appendix 2

TOURIST ROUTE SIGNS APPLICANT ASSESSMENT GRID

1. ELIGIBILITY	YES	NO
• The project is recognized by the regional tourist association		
• The application meets the tourist route sign requirements		
• The route has a sufficient number of attractions		
• The route offers a variety of services to visitors		
• The itinerary runs at least 50 kilometres		
• The project meets the tourist service sign standards		
• All services identified along the route are offered to visitors at least five days a week		
• These services offer parking accommodations for any type of vehicle		
• The name of the route is brief and unambiguous		
• The route designation does not include the name of an agglomeration or municipality		
• The itinerary is continuous		
• The itinerary is not separated into branches or sub-routes		
• The itinerary does not offer alternate directions to motorists		
• The itinerary does not intersect with other tourist routes		
• The itinerary presents a good level of quality in regards to roads		
• The itinerary is described in the regional tourist guide		
• The publications referring to the tourist route contain a detailed description of the services offered along the route		
• The itinerary of the route is detailed on a map		
• The publications indicate the distance and time required to cover the route		

2. COMPLIANCE	YES COMPLETE	NO INCOMPLETE	REQUIRED CORRECTIONS	SUGGESTED CORRECTIVE MEASURES
• The applicant meets all the eligibility requirements				
• Person responsible for the project				
• Accurate itinerary description (route, circuit, name)				
• Approval of one or several municipalities (copy of the town council's resolution for each municipality)				
• Indication of route features (attractions, particularities)				
• Copy of the agreement between partners (list of partners)				
• Referring to the content of the agreement, the assurance that the project will be executed and remain valid on a long-term basis				
• Written approval of each of the concerned municipalities when signs are to be installed on municipal roads				
• Request along with a financing plan for the duration of the agreement (five years)				
• Formal commitment from the regional tourist association that the route will appear in the regional tourist guide for a five-year period or for the duration of the agreement				

3. OTHER FACTORS	YES	MORE OR LESS	NO
• The applicant proves that his project meets the objectives and principles of the tourist route signs			
• The proposed itinerary will be widely promoted (in addition to the regional tourist guide, the itinerary will be published in other publications, brochures and maps recognized by Tourisme Québec)			
• The publications identify all the available tourist services, visiting hours, and specific addresses			
• The sign project constitutes an integrated unit of the regional tourist product			
• The project creates a balance between the various routes of the territory			
• The project constitutes a discovery for tourists			
• The project provides tourists with a sense of security			
• The tourist product integrates well in the natural landscape and highlights the region's particularities			
• The environment confers a greater value to the tourist route			
• The environment is adequately protected against visual intrusions which could alter the unique and homogeneous character of the route			
• The by-laws in effect for each municipality involved promote commercial advertising control			
• The municipalities involved support the project by resolution			
• The project integrates content elements and layout obligations of the MRC(s) involved to preserve the quality of the environment			
• The pictograph is simple and represents well the tourist route			
• A consensus among project participants has been reached regarding the pictograph			
• The name of the route is short and represents the chosen themes			
• The road features of the itinerary (width of lanes, width of shoulders, weight limitation, closed to traffic, etc.) can accommodate any type of tourist vehicle			

Appendix 3

Tourist Route Signs Registration Form

1. Identification of the Tourist Route

Name of the Tourist Route

Concerned Tourist Region (regional tourist association responsible for the project)

Name of the Inter-Regional Route (which can be associated to the sign project)

2. Identification of the Organization Responsible for the Tourist Route

Name of the Organization

Person Responsible for the Project

Address

City

Telephone

Posta

Code

Fax

Email

3. Description of the Tourist Route

Start Point of the Tourist Route

End Point of the Tourist Route

Length of Itinerary (km)

Number of Municipalities Involved

4. Other Documents

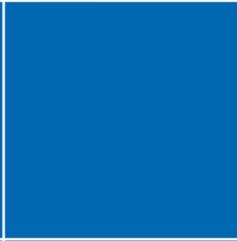
- The proposed pictograph for the tourist route
- A map indicating the whole itinerary of the tourist route
- A copy of the tourist guide which includes a detailed description of the tourist route



ROUTE DES
BALEINES



ROUTE DE LA
NOUVELLE-FRANCE



ROUTE
DES VINS



Québec 

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• Tourisme Québec
• Ministère des Transports